

WHOA Networks

Electronic Press Kit

Whoa Networks is a leading provider of cyber-secure cloud solutions, offering unparalleled security, performance, and compliance for businesses of all sizes. Emerging stronger than ever after a strategic reorganization, Whoa Networks is poised to redefine industry standards with its cutting-edge technology and customer-centric approach.



877-700-9462

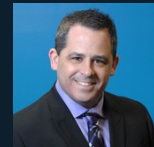
www.whoanetworks.com

Mission

Whoa Networks and its family of companies have over 25 years of Managed IT experience. Our team of experienced, passionate and empowered professionals with a proven track record of success focused on applying what they know to what your company needs.

“Transparency is a guiding principle here at Whoa Networks, Inc. Unlike the larger public cloud providers, we ensure cost certainty by not tacking on variable metered costs each month. As a CEO, I value predictability and I ensure our customers benefit from cost transparency and a level of certainty that isn't provided by the larger public cloud providers.”

- Richard Gettino, CEO



Whoa Networks provides an exceptional cloud experience to its customers through a blend of modern architecture, US-based technical support, security by default, and cost transparency.

We believe that a cloud environment should be clearly defined, enabling confidence, cost savings, and control over your applications, workloads, and data.

We believe that you should have easy access to world class support from highly qualified engineers.

We believe that your data is yours and shouldn't be trapped behind a paywall of outbound transfer costs.

We believe that protecting your organization's digital assets should be easy, affordable, and baked in, not bolted on.

We believe that your cloud journey should be exciting, not overwhelming.

We believe that your technology resources should be customized to your needs without cumbersome catalogs or complex calculators that only tell half the story.

About Whoa Networks

Operational Strength & Strategy

1. Financial Stability and Growth

- **Debt Restructuring:** Successful restructuring has eliminated significant debt, providing a strong financial foundation.
- **Investment in Innovation:** Renewed focus on innovation with increased investment in R&D.
- **Strategic Partnerships:** Formation of strategic partnerships to enhance service offerings and market reach.

2. Enhanced Operational Efficiency

- **Streamlined Operations:** Optimized business processes to increase efficiency and reduce operational costs.
- **Advanced Infrastructure:** Upgraded data centers and infrastructure for improved performance and reliability.

3. Renewed Customer Focus

- **Customer-Centric Approach:** Commitment to providing exceptional customer service and tailored solutions.
- **Expanded Support Services:** Introduction of enhanced support services, including 24/7 customer support and dedicated account management.

Core Competencies in Cyber-Secure Cloud Services

1. Unmatched Security

- **Comprehensive Security Measures:** Multi-layered security protocols including encryption, firewall protection, and advanced threat detection.
- **Compliance and Certification:** Adherence to industry standards and regulations such as GDPR, HIPAA, and ISO 27001.

2. Reliable Performance

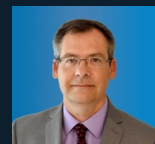
- **High Availability:** Guaranteed uptime with robust disaster recovery and business continuity plans.
- **Scalable Solutions:** Flexible cloud solutions that grow with your business, ensuring optimal performance at all times.

3. Expertise and Innovation

- **Skilled Workforce:** Team of experienced professionals with deep expertise in cybersecurity and cloud computing.
- **Continuous Innovation:** Commitment to staying ahead of technological advancements to offer the latest and most effective solutions.

“Our platform offers flexibility that is unrivalled by the large monolithic hyperscalers. We provide our customers with the resources and support that are tailored to their needs and goals, and in a culture of compliance and security that is baked into our company’s DNA.”

- Mike Leonard, CTO



Featured Services

1. Cyber-Secure Cloud Hosting

- **Secure Cloud Environments:** Customizable cloud hosting solutions designed with top-tier security features.
- **Data Protection:** End-to-end encryption and regular security audits to protect sensitive data.

2. Disaster Recovery and Backup

- **Reliable Backup Solutions:** Automated backup services to ensure data integrity and quick recovery in case of data loss.
- **Comprehensive Recovery Plans:** Tailored disaster recovery plans to minimize downtime and ensure business continuity.

3. Managed Security Services

- **Proactive Threat Monitoring:** 24/7 monitoring to detect and mitigate threats before they impact your business.
- **Incident Response:** Rapid incident response services to address and resolve security breaches effectively.

Customer Testimonials



Whoa Networks, Inc. has been our cloud service provider for over a decade. During this time, we have consistently received excellent service and support from their U.S.-based engineering team, which is available 24x7x365. At any hour, on any day, I know from experience that I can rely on the Whoa Networks team to assist with a wide variety of technical needs, services, and support. As our company's technological needs and challenges have evolved and grown over the years, Whoa Networks has not only kept up with the demand but has also exceeded our high expectations. We trust Whoa Networks as both our cloud service provider and strategic partner.

Senior Infrastructure Manager - TRUIST

Leadership



Richard Gettino, CEO

Mr. Gettino knows what it is like for businesses who rely on technology but need to keep costs and complexity in check, as he has been doing that his entire career. The strategic leader of Whoa Networks, he has successfully guided the Company through its post-covid reorganization and to its current position of strong health and primed for growth. Mr. Gettino has relied on his experiences in growing multi-million-dollar portfolios over the last 2 decades in both the IT and the IP spaces to deliver leading-edge technologies and value-added services to your business. Having studied at Johns Hopkins University and Syracuse University, Richard's background in Economics, Accounting and Finance brings a wealth of financial and operational experience in guiding Whoa Networks through the often choppy and murky waters that is the technology service provider landscape today.



Mike Leonard CTO-CISO

Mr. Leonard has over thirty (30) years of experience in business and IT, leading the technology and compliance efforts for corporations in several different industries, such as retail, fintech and healthcare. More than a technology leader, Mr. Leonard holds advanced degrees in business (MBA) and law (Juris Doctor). As such, Mr. Leonard is uniquely qualified to guide Whoa Networks' Cloud platform and assist customers in all aspects of business, technology and compliance needs.

Leadership



Bill Mills, Senior Vice President

Mr. Mills has nearly thirty (30) years of experience as an IT professional, first as an engineer and then as a business leader. He deployed and integrated dozens of technologies for hundreds of companies in all verticals during his time as an engineer. Bill brings enthusiasm, experience and expertise to every project, improving businesses through a technology lens. In recent years he has applied his technical experience and business acumen to work directly with founders, owners, and leaders on strategic initiatives that move organizations forward.



Kevin Collins, Principal Platform Architect

Over the last forty years Kevin has been responsible for the design, deployment and operation of carrier scale network platforms and applications for clients such as Sprint, British Telecom, Carrier & Wireless, MCI, IBM, TELMEX, Telefonica, WCS and many others. He brings these methodologies to Whoa Networks to provide carrier class service for your applications.

Contact Information

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Secure Cloud Hosting
